

# CURIOSITY AND INNOVATION

“The approach created intrigue before the events we ran ....it was one of our most successful Academy events ever”

Elliot Moss, Partner and Director of Business Development, Mishcon de Reya LLP



Use everyday objects creatively to explore innovations and stories that make an impact on the world. Create a sense of intrigue with a series of events.



1

Display object boxes. Invite staff to explore and be curious

2

Experienced facilitators bring each object to life. Staff are invited to explore, draw and discuss each object in a relaxed, social setting.

3

Discover more with an engaging talk by *The Undercover Economist*, Tim Harford (second from left).

Taking inspiration from Tim Harford's book, *Fifty Things That Made the Modern Economy*, selected objects are displayed in bespoke archive boxes. These act as creative catalysts offering the opportunity to uncover stories and encourage discussion on innovation.

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