

To whom it may concern

Caroline Marcus Associates were chosen to work with Kids in Museums on the training and consultancy component of the charity's HLF Resilient Heritage project from autumn 2017 – summer 2018. They were commissioned to evaluate the potential for Kids in Museums to develop an income generating training and consultancy offer and make recommendations about the future direction of our work in this area.

Caroline and Tali Krikler conducted an audit of Kids in Museums' past training and consultancy, drawing on previous knowledge of the organisation and speaking to current staff and Trustees. They designed a comprehensive survey for the museum sector to understand perceptions of Kids in Museums, our past training offer and the sectors' future training needs to support work with children and young people. Drawing all this data together they produced an extremely comprehensive report with recommendations for a new programme of training and consultancy as well as an extensive library of best-practice examples. With a new staff team in place, we are now starting to implement many of the report's recommendations.

Caroline and Tali were highly organised, professional and adaptable throughout the project. Caroline brings a tremendous breadth of knowledge of the sector, which was hugely valuable in informing the choices we made about the direction of our training and consultancy work. Both Caroline and Tali are friendly and approachable and this made working with them a pleasure. The quality of their work was excellent throughout and I would recommend them to others.

Alison Bowyer Executive Director

Kids in Museums